

### Marketplace

#### Business Leader Magazine - October 2008

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### 2008 Charlotte Marketing Impact Leaders

Business Leader Magazine (Oct 2008)

Business Leader is pleased to introduce 2008 Marketing Impact Leaders, a look at up-and-coming business professionals who are making an impact in their industries and the Charlotte community.

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- [Jack Burke, CEO - Burke Communications](#)
- [Mark Conachan, Creative Director - HMH Charlotte](#)
- [Rachel Cogar, President - Vizhun Marketing Inc.](#)
- [George Doggett, President and Certified Brand Strategist - DOGGETT](#)
- [Eric Dudley, President - WebsiteBiz](#)
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- [Michael Foschetti, Managing Director - Mobisix](#)
- [Lee James, Executive Creative Director - Red F](#)
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- [Elaine M. Lyerly, President and CEO - Lyerly Agency](#)
- [Susan Medlin, President and Chief Marketing Officer - Vintage Marketing](#)
- [Craig O'Neal, President and CEO - VantagePoint](#)
- [Burt Philips, Executive Director - Corder Philips](#)
- [Patricia Pollack, President and Founder - My Team of Experts Inc.](#)
- [Karen Ponischil, Partner and Co-Founder - Moonlight Creative Group Inc.](#)
- [John Powell, President - Powell & Partners Creative](#)
- [Fabi Preslar, President and Creative Director - SPARK Publications](#)
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- [Bob Shaw, President - Concentric Marketing](#)
- [Phil Smith, President and Strategic Director - BooneOakley](#)
- [Jo Sorenson, Senior Account Manager - The Catevo Group Inc.](#)
- [Gary Walker, President and CEO - Walker Marketing Inc.](#)
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