

## MOBILE MEDIA PLANNER/BUYER

*We are currently seeking a Mobile Media Planner/Buyer to join our growing team.*

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### RESPONSIBILITIES INCLUDE:

- Recommending, managing, and implementing innovative mobile media marketing strategies
- Interacting with clients on an ongoing basis
- Managing mobile media strategy, planning, buying
- Generating value-added ideas through strategic, creative approach
- Managing agency, vendor, and multi-media relationships
- Spearheading industry/product research and production of client pitches

### MINIMUM QUALIFICATIONS:

Mobisix is focused on recruiting and growing the best talent. Our team culture is one of our most important competitive advantages and we strive to hire individuals who:

- 3+ years of marketing and/or consulting experience; mobile marketing, digital media and/or media/agency experience is preferred
- A proven track record of successfully managing multiple clients, plans and budgets
- Excellent strategic thinking and analytical skills
- Stellar verbal and written communication skills
- Comprehensive knowledge of mobile media universe
- Excellent and creative negotiation skills
- Highly efficient, creative, articulate and detail oriented
- A sense of humor
- Thrive in a high-energy environment
- Team player
- Self-starter

MOBISIX IS A HIGH ENERGY AND GROWING COMPANY WITH AN EXCELLENT WORK ENVIRONMENT. WE OFFER A COMPETITIVE SALARY AND EXCELLENT BENEFITS.

**mobisix**

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