

MARKETING MANAGER

We are currently seeking a Marketing Manager to join our growing team.

RESPONSIBILITIES INCLUDE:

- Recommending, managing, and implementing innovative marketing strategies
- Interacting with clients on an ongoing basis
- Managing creative strategy, project planning, product creation, product performance and creative look/feel
- Generating value-added ideas through strategic, creative approach
- Managing agency, vendor, and multi-media relationships
- Spearheading industry/product research and production of client pitches

MINIMUM QUALIFICATIONS:

Mobisix is focused on recruiting and growing the best talent. Our team culture is one of our most important competitive advantages and we strive to hire individuals who:

- 3+ years of marketing and/or consulting experience; mobile marketing, digital media and/or agency experience is preferred
- A proven track record of successfully managing multiple projects
- Excellent strategic thinking and analytical skills
- Stellar verbal and written communication skills
- Highly efficient, creative, articulate and detail oriented
- A sense of humor
- Thrive in a high-energy environment
- Team player
- Self-starter

MOBISIX IS A HIGH ENERGY AND GROWING COMPANY WITH AN EXCELLENT WORK ENVIRONMENT. WE OFFER A COMPETITIVE SALARY AND EXCELLENT BENEFITS.

mobisix

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