

MANAGING DIRECTOR

We are currently seeking a highly motivated individual with a strong record of professional achievement to join Mobisix as Managing Director.



RESPONSIBILITIES FOR THIS LEADERSHIP POSITION INCLUDE:

- Managing and growing multiple Fortune 1000 client relationships
- Developing, managing and implementing innovative value-added marketing strategies
- Managing internal client account teams responsible for client strategic and tactical plans, creative and data development, project planning, P/L management, product creation, product performance and creative look/feel
- Fostering and developing existing talent and ensuring excellent client service

JOB EXPERIENCE/SKILLS REQUIRED:

- 10 years of marketing experience; mobile marketing, digital media and/or agency experience is preferred
- 5+ years of experience successfully managing and growing clients, preferably Fortune 1000 clients
- 5+ years of effectively managing account teams
- Previous P/L responsibility of 7-8 figure budgets
- Experience uncovering and solving complex marketing issues
- Excellent strategic thinking and problem solving skills
- Superior leadership, sales, and negotiation skills
- Consulting experience a definite plus
- Business fluency in Spanish is a strong plus

ADDITIONAL REQUIREMENTS:

Mobisix is focused on recruiting and growing the best talent. Our team culture is one of our most important competitive advantages and we strive to hire individuals who:

- Demonstrate passion about marketing and business
- Bring positive energy and optimistic leadership style
- Love what they do everyday and are driven to produce results
- Like working in a dynamic and entrepreneurial environment
- Are team players and are willing to learn and to teach
- Demonstrate a strong sense of personal integrity and principled leadership style

mobisix

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MOBISIX.COM

BENEFITS INCLUDE:

- Medical, Dental and Vision Insurance
- Life Insurance
- Short and Long Term Disability Insurance
- Section 125 Plan – Flexible Spending Accounts
- Paid Time Off
- 401(k) Plan
- Employee Assistance Program

MOBISIX IS A HIGH ENERGY AND GROWING COMPANY WITH AN EXCELLENT WORK ENVIRONMENT.
WE OFFER A COMPETITIVE SALARY AND EXCELLENT BENEFITS.

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